

# CIVITAS 2030 COLOUR PALETTE



## Core colours



### EU yellow

# FFFF00  
RGB 255,255,0  
CMYK 0,0,100,0



### EU blue

# 004494  
RGB 0,68,148  
CMYK 100,80,0,0



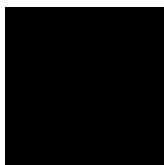
### Medium blue

# 005CC3  
RGB 0,92,195  
CMYK 90,63,0,0



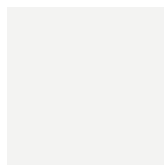
### CIVITAS blue

# 29ABE2  
RGB 41,171,226  
CMYK 100,0,0,0



### Black

# 000000  
RGB 0,0,0  
CMYK 0,0,0,100



### Grey

# F4F4F4  
RGB 244,244,244  
CMYK 6,4,5,0



### White

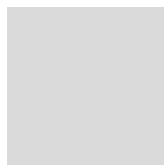
# FFFFFFFF  
RGB 255,255,255  
CMYK 0,0,0,0

## Further logo colours



### Green Lines

# 98C33A  
RGB 152,195,58  
CMYK 49,0,91,0



### Grey Lines

# DADADA  
RGB 218,218,218  
CMYK 0,0,0,20

## Extended colour palette

### Thematic area



#### Active mobility

# 34CB9B  
RGB 52,203,155  
CMYK 67,0,52,0



#### Clean Vehicles

# FD6579  
RGB 253,101,121  
CMYK 0,73,35,0



#### Collective Passenger

# C4E0C0  
RGB 196,224,192  
CMYK 28,0,32,0



#### Urban freight

# FFC332  
RGB 255,195,50  
CMYK 0,27,85,0



#### Road safety

# AA48A3  
RGB 170,72,163  
CMYK 43,80,0,0



#### Mobility Mgmt

# FF632F  
RGB 255,99,47  
CMYK 0,72,80,0



#### Demand Mgmt

# C9B697  
RGB 201,182,151  
CMYK 22,25,41,5



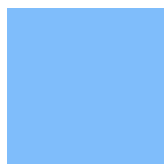
#### Public Involvement

# 1F8CC0  
RGB 31,140,192  
CMYK 79,32,9,0



#### Smart mobility

# FFED00  
RGB 255,237,0  
CMYK 4,0,89,0



#### Integrated Planning

# 75BDFB  
RGB 117,189,251  
CMYK 53,15,0,0

## Tool Inventory



#### Dark Violet

# 3F2777  
RGB 63,39,119  
CMYK 94,100,14,4



#### Violet

# 5A38A7  
RGB 90,56,167  
CMYK 81,83,0,0



#### Violet Light

# 704DC1  
RGB 112,77,193  
CMYK 74,75,0,0